



# Website Handoff & Health Checklist

Your developer should be using,

**But probably isn't.**

**25 things to  
verify before  
going live.**



**CODERSH.COM**

Section 1:



# Pre-Launch

☐

SSL enabled (HTTPS enforced)

☐

301 redirects configured

☐

Custom 404 page tested

☐

Mobile responsiveness verified

☐

Core Web Vitals checked (LCP, CLS, INP)





Section 2:

# Security

☐

Daily automated offsite backups

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☐

Plugins/apps updated

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☐

Unused plugins, themes & apps removed

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☐

Admin access reviewed & 2FA enabled

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**Section 3 :**

# Performance

☐

Images optimized (WebP/AVIF)

☐

Caching enabled

☐

Hosting optimized for traffic

☐

Unused scripts & fonts removed





## Section 4:

# SEO & AI Search

☐

Unique meta titles & descriptions

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☐

Schema markup implemented

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☐

XML sitemap submitted

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☐

Image alt text added

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## Section 5 :

# Conversion & Testing

☐

Unique meta titles & descriptions

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☐

Schema markup implemented

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☐

XML sitemap submitted

---

☐

Image alt text added

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**Section 6 :**

# Ongoing Maintenance

☐

Update schedule documented

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☐

Uptime monitoring enabled

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☐

Monthly health report prepared

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☐

Emergency recovery plan documented

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# Ready to Launch with Confidence?

**Need a second opinion before you go live?**

At Codersh, we use this same 25-point audit on every WordPress and Shopify project we take on.

Whether you're an agency partners handing off white-label work, and for store owners who want a second set of eyes before launch.



## Book a FREE Website Review

- ✓ Identify critical launch issues
- ✓ Get expert recommendations
- ✓ No obligation, no sales pressure



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